Volume 1 Issue 1

April 2024



CELEBRATING OVER 44 YEARS OF COMMUNITY SERVICE



FIRST EDITION

OUR FIRST NEWSLETTER

Welcome to the first edition of our Radio Delaware Valley Newsletter. We're very excited to present information about the RDV-FM network, history, music industry, artists, DJs, community events, and your feedback.

EXPANDED COVERAGE

In June 2023, the RDV-FM network added stations in Berlin, NJ (88.1 MHz) and Lansdale, PA (105.7 MHz), expanding our service area to South Jersey and North Penn Valley.

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OUR HISTORY

A LOOK BACK

The RDV-FM story began on September 6, 1976 as WCSD, a 10-watt FM station located at the former William Tennent High School (Centennial School District) on Street Rd in Warminster, PA.

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A Look Back (cont.)

- 1980: Station license transferred to the Bux-Mont Educational Radio Association and relocated studio to the basement of the Warminst`er Township Building/Police Department at Henry and Gibson Avenues in Warminster, PA. Operations began there on May 15, 1980 after a 16-month period of silence.
- 1981: Increased power to 200 watts
- 1986: Changed call letters to WRDV "Radio Delaware Valley"
- 1987: Began "Delaware Valley Radio Network" by simulcasting on a translator in Sellersville / Quakertown at 88.7 MHz FM, closed in 1998.
- 1988: Added a translator in Lawrenceville / Trenton at 91.9 MHz FM; later reassigned to WDVR
- Late 1980s: Launched sister station WDVR in Sergeantsville, NJ on 89.7 MHz FM
- 1990s: WRDV 89.3 MHz increased power to 1000 watts (and 1600 watts in 2013)
- Mid-1990s: Added a 10-watt translator W297AD in Philadelphia on 107.3 MHz FM.
- Late 1990s: Added 84-watt translator W300AA in Bensalem, PA on 107.9 MHz FM (moved in 2004 to 97.1 MHz FM as W246AR)
- Late 1990s: WRDV relocated studios to Hatboro and began simulcasting on co-owned WLBS in Bristol / Levittown with 100 watts on 91.7 MHz FM.
- Early 2000s: RDV-FM Network begins streaming worldwide at www.wrdv.org
- 2023: Added 80-watt station WTHA (at 1024 ft above sea level) in Berlin, NJ on 88.1 MHz FM
- 2023: Added 72-watt translator (W289CZ) in Lansdale, PA on 105.7 MHz FM

TWO STATIONS ADDED (CONT.)

ADDS FM STATIONS IN BERLIN, NJ AND LANSDALE, PA

In June 2023, the RDV-FM Network added station WTHA 88.1 MHz in Berlin, NJ and a translator in Lansdale, PA on 105.7 MHz, expanding coverage to South Jersey and North Penn Valley communities. Today the RDV-FM Network can be heard across the Delaware Valley on six FM stations and around the world with our streaming service at <u>www.wrdv.org</u>. "We consider it part of the Delaware Valley," said Charles Loughery, president of Bux-Mont Educational Radio Association (BMERA), the non-profit organization formed to operate the radio station.



WRDV-FM Station General Manager and Vice President Fred Rice (far left) and Bux-Mont Educational Radio Association (BMERA) President Charles Loughery (left) setting up relay operations at WTHA 88.1 MHz in Berlin, NJ in June 2023.

Fred Rice - WRDV GM, VP

Charles Loughery - BMERA President

IN MEMORIUM

REMEMBERING TODD H. ALLEN, WRDV GENERAL MANAGER, VICE PRESIDENT BMERA

By: JoAnn Allen

Good afternoon. For those who do not know me, I am JoAnn Allen, Todd's wife. With me today are our 2 sons and daughter. Also here are some of our grandchildren.

Whether you knew Todd as a co-worker or a friend, you most likely benefited from his wisdom and advice. Todd was an old soul, and he always knew how to focus on the big picture as opposed to the pesky details of life.

Todd had an IQ of 166, exceptionally gifted. He was tested while in elementary school as he spent much of his time in the principal's office and several times thereafter during his school years. He was bored in his classes and needed to be challenged. In retrospect, he challenged all of us to do and be our best.

Todd's Work Ethic and Provider

Todd instilled a strong work ethic in our children. He would take the boys to work with him during summer breaks, starting when they were about 9 and 11 and paid them for their "work". This was their first lesson on work and remuneration. And the lessons stuck with them. Today they are strong and successful fathers, husbands, and providers.

As for our daughter, she saw him go to work every day, come home, and never complain. (Little did she know I listened to the complaints). Today, she is a strong and successful wife, mother, and provider.

He was frugal, implying he did not believe in buying for luxury, and led a simplistic lifestyle. When I decided I wanted to become a nurse in 1985 (a childhood dream), he was very supportive and we were able to pay for my college education without loans while having 3 children ages 7, 9, and 11. After I graduated, he encouraged me to become a doctor. I responded, "Well with 3 kids and you, that's not happening". As our children grew, if they wanted a college education, we were able to provide that support without loans.

Todd was a volunteer

He was a firefighter with the Oreland Volunteer Fire Company for 52 years, rising through the ranks from a member of the Junior Crew to Assistant Chief, retiring as a Life Member. He was honored by the company with "Last Call". His casket was placed on top of the fire truck he "grew up with" as a firefighter, engine 704, taken from the funeral home to the firehouse with a procession of all fire company trucks, family and friends. The truck was backed into the bay, and when everyone arrived, the truck was pulled out onto the ramp. It was announced that this would be his last call. The siren blew once and the bagpiper played Amazing Grace, which although played for all military and first responders, was his favorite song. As Mark Twain once said, "Courage is resistance to fear, the mastery of fear not the absence of fear."

Todd **loved** music. His genre was oldies, 50s through the 70s, Doo-Wop and acapella. He started his "DJ career" doing canteen dances in the basement of his church. He was a volunteer member of WRDV-FM where he started out reading the news during other DJ's shows at night. Eventually he obtained a position on the radio as a DJ on Sunday afternoons.

Todd Allen (cont.)

One of his favorite sayings was "If you want something done right, do it yourself". His last show was August 1, 2021, one week before he passed. As a tribute to his dedication, the radio station has dedicated the studio from which they broadcast as "The Todd H. Allen Broadcast Studio".

Although Todd was unable to serve in the military, he was extremely patriotic. He was a Patriot and all that entails. Every Memorial Day he would set up his DJ equipment and announce the Memorial Day Parade in Wyndmoor, Springfield Township, Montgomery County, run by the American Legion Post 100, instead of participating with the Oreland Fire Company. He loved our country and our flag and had at least 10 in the house, ready to fly at all times.

Summer Fun

Todd's favorite things to do were sitting around our pool drinking his 7&7's with friends and reminiscing, and vacationing in Wildwood. He loved reminiscing with his friends as it brought him back to happy, simpler times.

His view of Death

"Everybody dies." That's how Todd dealt with death. No emotion. It was as simple as that.

Memory

One of my fondest memories was when we both worked at what was Mercy Suburban Hospital and I was manager of the ER. We would drive to work together. He would be in early to accommodate my hours and I would leave later to accommodate his. He would stop down at least once and day to say hi, see how things were going and discuss dinner plans. If he was unable to stop down, he would text me. Todd was not one to say I love you but showed you in his own way, his actions.

Todd was not perfect, but neither are any of us. But we remember the good. The bad fades with time until you remember it no more or it just hurts less.

We hope you remember Todd with fond memories and a smile.

Born in Philadelphia, Todd was the son of the late Gordon and Etta (Carney) Allen.

Mr. Allen was a 1969 graduate of Springfield High School. He was an Operations Manager, employed by Keystone Fire Protection for over thirty years. He continued his career as the Maintenance Supervisor for Mercy Suburban Community Hospital until his retirement in 2020.



Todd was a member of the Oreland Volunteer Fire Company since 1969, where he was Past Assistant Chief. He was a broadcaster for WRDV-FM radio station in Hatboro, entertaining listeners with nostalgic twentieth-century music. Todd was the Vice President and General Manager of the Bux-Mont Educational Radio Association. What Todd loved to do was be in his in-ground pool drinking 7&7's with friends.

JoAnn Allen

Todd H. Allen: July 6, 1951 - Aug. 9, 2021

SPOTLIGHT ON: FRED RICE, WRDV GENERAL MANAGER AND VICE PRESIDENT BUX-MONT EDUCATIONAL RADIO ASSOCIATION (BMERA)

By: Rudolf Sawyer



Fred Rice

When did you become aware of the world of electronics?

At the age of four I remembered my parents (console) radio phonograph.

What do you remember about the phonograph?

I recall that it was not working. My parents said that I broke it. I do not recall that it ever worked. My parents had a lot of 78 records. Many of my relatives gave me portable record players and radios; it motivated my interest in learning more about how these things worked. Also, it gave me my interest in records and how music has grown.

How did you find your way to RDV Radio Station?

I was acquainted with several staff members. An acquaintance at the radio station invited me to make a visit. I observed the inner workings of radio broadcasting back in April 1994. I was fascinated by the mechanics of putting a broadcast on the air.

I was familiar with transmitters by way of my amateur radio experiences. I observed and learned how to repair cart machines which were new to me. Also, I had experience in repairing turntables and CD players prior to coming to the station.

How and when did you go on the air?

In February of 1995 I went on air to fill a vacancy.

What kind of music did you play?

I played oldies on Sunday evenings from 7pm to 10 pm. During that time, I became an assistant engineer. I did repairs and maintenance of the equipment.

Tell me about the move to Hatboro?

The move took place in June 2000 on a Friday evening during Jack Boland's Country Gold Classic Show. Myself, Ron Michael, Charlie Loughery, Rudy Sawyer, the Sports Crew, and Jack Boland.

We worked all during Jack Boland's Country Gold Classic show while he was on the air without missing a beat. We worked from 6PM until 6AM the next morning before broadcasting from our new site in Hatboro. Previously we were broadcasting from the basement of the Warminster Police Station.

Now you have been at this location for almost 24 years. During the time that you have been at this location what are some of the personal things that have happened to you?

First, I came here as an engineer technician, later I became assistant manager, and in August of 2023, I became General Manager and Vice President of WRDV FM radio station.

DAVID CULLEN ROCKOLA AND HIS MUSIC MACHINES

By: Rudolf Sawyer

David Cullen Rockola was a true adventurer of his time. David Rockola was born in Manitoba, Canada on January 23, 1897. Mr. Rockola was visionary, ambitious, and quite entrepreneurial in his quest to succeed in the business world. In Chicago at the age of twelve the young David Rockola was running a cigar store in 1919, and there he saw his first coin-operated machine.

It is my opinion that the young Rockola was fascinated by the workings of this coin-operated machine. When Rockola was nineteen, he started his own business (Rock-Ola Manufacturing Company) on the Chicago west side.

Rockola earlier manufacturing products included weighing machines and pinball machines. However, around the end of December 1935 the Rock Ola phonograph automatic coin operated machines had success with little promotion and marketing which was due to the depression in the1930s. It cost a nickel or a dime to play the machines.

The outcome of prohibition which started on January 17, 1920, and ended on December 5, 1933, Rock Ola, AMI Seeburg, and the Wurlitzer manufacturing companies were all motivated, and creative in bringing music machines to the public. The Rock Ola Company was one of the largest of the coin operated machines in the country.

The Rock Ola manufacturing Company, Victor Talking Machines, and companies like the Ford Automobile during the early days of manufacturing were near waterways for easy transportation. Also, their workforce was from these heavy densely populated areas.

The last of Rockola's compact, versatile, and wall-mounted jukeboxes was the Rock Ola 430.

The Rock Ola 430 phonograph was a wall-mounted unit designed for flexibility for space and for service. Overall, the mechanism and selector system conserve space, and maintenance. The Rock Ola 430 was lightweight as compared to Rockola' s previous jukeboxes. Because of Rockola' s innovative design he developed a long tradition of engineering during his lifetime. The Rockola machine held fifty records with one hundred selections.



Rudy Sawyer with the Rock Ola 430

With the booth or counter type wall box, the selector was on the counter. The electronics and mechanism were located elsewhere. The 430 and its predecessors were self-contained jukeboxes.

Rockola's wall-mounted jukeboxes such as the 430 were in overseas locations, places like England, Japan, Italy, and Germany. Why, because those places had limited space, and the 430 jukebox was ideal for that condition.



OLD WINE IN NEW BOTTLES

Dave Solomon looks at the Geezers of Rock And Roll

The music we call The Great American Songbook never went away. Witness all the Doo Wop groups in the 50s who gave their versions of the standards. Others like Frankie Lymon, Lloyd Price and Clarence "Frogman" Henry recorded some sides with big bands. In 1960 The Five Satins' Freddie Paris issued an album called "Lovin' Mood" loaded with standards.

The overworked phrase, "Who listens to that old people music" has been the usual cry of rock and roll fans from all generations. The first big switch was Bobby Darin when he came out with Mack The Knife. No more Splish Splash or Queen of The Hop. He was even referred to as the heir to the Sinatra throne. Music dried up a while thanks to the trend of teen idols. South Philadelphia still must live down Fabian. Then the record industry got a much needed shot In the arm of The Beatles. For a while, so much for reviving the 30s and 40s.

Then the news leaked. A lot of the new rock stars, especially from England, were influenced by American Blues and Jazz. Charlie Watts of The Rolling Stones was actually a jazz drummer. In later years he fronted some big bands and even appeared in jazz clubs like Ronnie Scott's in England with a trio. The psychedelic 60s had no use for Goodman, Miller, Shaw and Dorsey. But then, some leaders who pumped up their sound started selling records and filling different venues with concerts. Three of those were Maynard Ferguson, Stan Kenton, and Buddy Rich. They would hold clinics for high school Jazz bands followed by a concert at the schools. The "kids" were getting interested.

Some radio stations even programmed them. But all good things must end. I hate to use foul language, but I have to say the word, "consultants." They came on the scene with their "expertise." Years later it took Brian Setzer to speak a mini trend with his big band.

Moving along, to use Linda Ronstadt's term, The Geezers of Rock And Roll used the influences they heard growing up to bring back the songs as they were meant to be heard. Ronstadt along with Rod Stewart had huge successes with their projects. If I had a dime for every time I heard the statement, "Hey, they can really sing." I could buy a Rolls Royce. Now the floodgates were opened. Dusty Springfield put some standards on her albums while others made full albums. Just to name a few, Robert Palmer, Boz Scaggs, Sinead O'Connor and Paul McCartney. Even 80s hitmaker, J. Gells issued two Jazz albums, and Australia brought us the trio," Pardon Me Boys", with their big band version of Stairway To Heaven. Let us not forget Country's Lyle Lovett and his Large Band.

So, here we are with all this material available and one radio station to play it. You guessed it, WRDV. When younger people are exposed to their heroes singing the old songs the greater the chance of some of them getting a taste for the originators. They may not tell their friends as they listen in secret, but they are there to be reached. Tony Bennett captured them even before Lady Gaga made two albums with him.

The over asked question was always, "Will the big bands ever come back?" the answer judging by all the above evidence is a resounding, "They never went away." Does this mean one day we will hear the Billie Holiday songbook by Taylor Swift? If that happens, I will have to quote an Alice Cooper album title, "Welcome To My Nightmare." In the meantime, let us all enjoy listening and presenting "The Good Stuff" to the Delaware Valley and, of course, worldwide at WRDV.org.

Dave Solomon

PASSPORT TO THE PAST By: David Zeft

I have been doing my show on WRDV FM for almost 13 years. I was a pharmacist for 48 years and retired January 3rd, 2011. After attending the DJ class at the studio, I did my first show, "Passport to the Past," July 14th, 2011.

In 1999, while working in Horsham, I would listen to WRDV on my drive to and from work. One day, while I was driving, I stopped at the light at Old York Rd. Looking out the window, something caught my eye- it was the sign for WRDV Studio. For several years before retiring, I would be DJ for an hour.

I have been playing music since I was young. When I turned 13, I got a 3-speed phonograph and started collecting 45 EPs and 33 LPs. I remember playing old 78 records by Bob Crosby and The Andrew Sisters. As a teenager, I collected records by Betty Hutton, Peggy Lee, The Mills Brothers, and many of the other recording artists from the 40s and early 50s. I learned about Glenn Miller from my cousin who was wounded in France during WW2. He was in a hospital in Paris and was excited to be having Miller with his Army Air Force band doing a Christmas broadcast from the hospital. Unfortunately, the band showed up, but Miller started out separately and went missing; he was never found.



The Dukes of Dixieland



Dave Zeft, Judy Zeft, and Mills Brothers



Harry James in 1979

After college, I invested in a stereo components system and enjoyed the great Harry James, Fats Waller, Dick Haymes, the Dukes of Dixieland and many more entertainers. I have been lucky to have seen many of the entertainers that I enjoy in person. I saw Louis Armstrong and The Dukes of Dixieland at Lambertville Music Circus.

My wife and I saw The Mills Brothers in 1970 at Palumbo's in South Philly. Afterwards I went backstage to have our picture taken with them. We saw them again in 1978 in Valley Forge where they appeared with Harry James.

I saw Harry James again in Valley Forge on Sept.13 1979 with Dick Haymes and Helen Forest. It was Dick Haymes 61st birthday. We all sang Happy Birthday to him when Helen Forest came on stage with a birthday cake. Unfortunately, Dick Haymes died from lung cancer six months later. I saw Billy Daniels at one of the hotel lounges in Atlantic City. When he walked by our table, my wife asked him for his autograph and when she told him her name was Judy, he took my wife's hand and sang to her the song "Judy".

I have enjoyed sharing my music with the listening audience both on their radios and online. I agree with Louis Armstrong that there are two kinds of music - the kind he likes and the kind he does not like.

David Zeft

REMOTE BROADCASTS

By: Connie Gayle

In addition to "In-Studio" Broadcasting, RDV also broadcasts remotely at various Community events. Because RDV is part of the BUX-MONT Educational Radio Association, all our DJs are welcome to attend the remotes and observe the overall experience / learn "on-site" how our COMREX or MARTI remote equipment functions and interacts with our Hatboro Studio / speaking on microphone in front of a crowd / and interacting with our in studio DJ if applicable.

The remote events also provide RDV the opportunity to interact with the Community on site, meet our listeners in person, and inform and share the details of the event on the air.



Kelly G, Anders Jacobson, Connie Gayle, Vic Miles at 63rd Annual Hatboro Holiday Parade



Connie Gayle and the Phillie Phanatic



John Alexanderson, Chris Burden, Melissa D, Theresa Wojcik, Connie Gayle, Pat Landis, Vic Miles at the Polish-American Festival in Doylestown

For us RDV DJs, we always come away with wonderful memories of the event we covered. For example: I, along with my radio colleagues, Vic Miles, Anders Jacobson, and Kelly G, broadcasted the 63rd Annual Hatboro Holiday Parade in downtown Hatboro Pennsylvania. It was a fun time had by all! The parade theme for that year was "Sporting The Holiday Spirit", with Grand Marshall Hatboro's Police Chief James Gardner. The parade started off with long time participant The Phillie Phanatic, and one never knows what The Phanatic has up his sleeve.

This year, The Phillie Phanatic came up to our broadcasting table and began to throw our parade itinerary notes up in the air! While I was quickly trying to catch the notes and put them back in order...WHAM! I got a big Phanatic hug and then the "kiss" where your face is in that big Phanatic snout, and you can't breathe! It was so funny!! And everyone around got the biggest kick out of all the clowning around. Of course - it's the Phillie Phanatic!

Anders and I were at the broadcast table keeping track and announcing the parade line up, while Kelly and Vic were in the crowd getting comments on the air from the parade watchers and parade participants, including our Hatboro Mayor Tim Schultz. They got the fire trucks to sound their sirens and horns, which the kids loved. And of course, getting Santa and Mrs. Claus on microphone to say a few holiday words.

This was the first time the four of us worked together at a remote, and we covered the Hatboro Holiday Parade as if we had been working together for decades. But there is a reason for this we are RDV DJs - we always have each other's back - We Are a Family!

Love, Luck, and Lollipops, Connie Gayle

WHAT'S COOKIN' AT WRDV

By: Kelly G

When my youngest son Thomas was in elementary school, he had to demonstrate his knowledge of fractions. Since he liked to cook and bake, he decided to make trail mix using measuring cuts and spoons.



KELLY G's TRAIL MIX

- 1 Cup Shelled Pistachios
- 3/4 Cup Peanuts
- 1/3 Cup Slivered Almonds
- 1 Cup Golden Raisins
- 1/3 Cup Lily's Dark Chocolate Chips
- 1 Tablespoon Sunflower Seeds
- 1 Tablespoon Pumpkin Seeds

I liked it so much that I tweaked the amounts to balance the proportions and added golden raising and Lily's Dark Chocolate to satisfy my sweet tooth. I took it with me when I had my mobile gymnastics program and grabbed a handful between classes to keep up my energy levels. I still take it everywhere I go and always have a beautiful, satisfying, healthy and natural treat! It's so delicious that my son is now making my version. I often give it as a gift too!

Replace that afternoon candy bar or grab a handful on the go to give yourself a healthy boost of energy! But be careful not to leave it in the car because the chocolate chips will melt.

Kelly G.

UPCOMING WRDV COMMUNITY EVENTS

WRDV is everywhere! See us at the following events in 2024:

Memorial Day Parade: 31st Moonlight Memories Car Show Polish-American Family Festival & Country Fair 21st Warminster Day Hatboro Halloween Stroll WRDV Annual Fund Drive WRDV Open House 64th Hatboro Holiday Parade Monday, May 27, 2024 Saturday, July 27, 5 PM - 10PM Saturday, August 31, 2024 12PM - 4PM Saturday, September 21, 2024 12PM - 4PM Saturday, October 26, 2024 2PM - 4PM Sunday, Oct 20 - Saturday, November 9, 2024 Saturday, November 16, 2024 12PM - 4PM Sunday, November 24, 2024 2PM - 4PM

WRDV 89.3 - WLBS 91.7 - WTHA 88.1

BIG BAND SINGERS PUZZLE

By: Anders Jacobson

Big Band Singers													
Μ	L	Ι	D	Ι	0	Μ	0	С	Y	R	R	Ε	Ρ
Ε	D	В	Н	Е	L	Ε	Ν	Н	U	Μ	Ε	S	Η
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D	0	R	I	S	D	Α	Y	Υ	D	R	L	D	Υ
0	Υ	Α	D	Ι	L	0	Н	Ε	Ι	L	L	Ι	В
D	Ι	Ν	Α	Н	S	Н	0	R	Ε	Ε	Ε	С	S
R	Н	Ε	L	Ε	Ν	W	Α	R	D	Ι	Н	κ	0
Ν	0	Т	L	Ι	Т	Α	Н	Т	R	Α	Μ	Н	R
J	0	Ε	W	Ι	L	L	Ι	Α	М	S	Ε	Α	С
Ε	J	Υ	Ε	Ε	L	Υ	G	G	Ε	Ρ	J	Υ	В
Ν	Ν	Н	В	Ε	Μ	R	0	Т	L	Ε	Μ	Μ	0
J	0	Н	Ν	Ν	Υ	м	Ε	R	С	Ε	R	Ε	В
D	R	0	F	F	Α	Т	S	0	J	Η	F	S	L

We'd like to know:

What do you think of our newsletter?

What would you like to see more of?

How do you listen to the RDV-FM Network?

- Streaming on PC, laptop, tablet, smartphone, Alexa or other streaming device
- FM radio 88.1 Berlin 89.3 Warminster/Hatboro 91.7 Bristol/Levittown 97.1 Bensalem 105.7 Lansdale 107.3 Philadelphia

Where do you listen At home At work or office In the car

Email your feedback to info@wrdv.com

Find these big band singers in the puzzle:

Perry Como Georgia Gibbs Dick Haymes Mel Torme Helen Ward Ivie Anderson Joe Williams Peggy Lee Johnny Mercer Bob Crosby Billie Holiday Martha Tilton Dinah Shore Helen Humes Jo Stafford Doris Day

Play this puzzle online from this link.

ABOUT RADIO DELAWARE VALLEY

Radio Delaware Valley is a non-commercial, educational, public radio station operated by the Bux-Mont Educational Radio Association (BMERA), a non-profit, IRS tax exempt corporation. Our programs are heard on WRDV 89.3 FM Warminster PA, 107.3 FM Philadelphia, 97.1 Bensalem PA, 105.7 Lansdale PA, WLBS 91.7 Bristol-Levittown PA, and on WTHA 88.1 FM in Berlin NJ.

The Association has operated the station since 1980, providing extensive training to individuals seeking a career in broadcasting. Many have moved on to successful, professional careers in broadcasting. This mission continues today, with WRDV hosting an annual disc jockey training school.

Radio Delaware Valley also provides Public Service Announcements for other local non-profit organizations and church groups as well as on-air access to those groups.

Funding for this unique station is provided by local businesses, private donations, large corporations and occasionally, grants from government agencies and private foundations.

About 35 years ago, WRDV adopted the weekday format of big band and swing, which continues to be well-received by our listeners. In addition to the 30,000 big band/swing/jazz titles, our extensive library includes tracks curated for evening and weekend specialty shows. These include oldies, doo-wop, jazz, country, polkas, beautiful music, big band/swing/jazz, doo-wop, R&B, bebop, gospel, pop, rockabilly, soul, classic rock, country & western, polkas and beautiful music.

Many of our DJs share their own collections and behind-the-scenes stories. We do it for the love of the music and for our dedicated listeners.

It's music that can't be found anywhere else on the radio. With six FM signals covering Bucks and Montgomery counties, Philadelphia, South Jersey and worldwide streaming at wrdv.org, we are committed to serving our loyal listeners who have supported us for decades.

We share the music of "days gone by but not forgotten" and we're very interested in your feedback regarding our programming and this newsletter. Please let us know your thoughts.

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Please visit our RDV Online Store at WRDV.ORG and click <u>Donate</u> to view and purchase premium items available.

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WRDV 89.3 - WLBS 91.7 - WTHA 88.1